



**GLOBAL
HEADQUARTERS**
MOTION MEDIA

Services & Packages

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WHO WE ARE

Global Headquarters has been a part of the global media industry for over 23 years.

We tell stories through motion media.

GHQ offers a client-friendly, flexible creative process from start to finish.

We specialise in video production for both digital and television advertising, corporate documentaries, animation and outside broadcasts.

No two projects are the same. That's why we meet each brief with innovative ideas to achieve the desired outcome.

We help large and small businesses, government departments and creators successfully use motion media to share their message with the world.

That may be a marketing campaign, instructional piece or simple a wonderful story begging to be told.

Welcome to Global Headquarters.





WHAT WE DO

Motion media, in all its forms and all its glory.

GHQ has both the capacity and capability to create videos of all shapes and sizes.

From an Instagram reel to major outdoor events to integrated campaigns across multiple locations, we are the video production company for your project.



MEET THE TEAM



TIFF MANZIE
Chief Executive
& Producer



SIMON MANZIE
Director of
photography



GRACE KING
Lead Editor



TOR BURNS
Director of
Photography



MIA FILEMAN
Commercial
Accounts



KATIE SAUNDERS
Editor



JIWA IGUSTI
Camera & Sound
Operator



CONNOR MANZIE
Commercial
Accounts



OUR SERVICES

Creative

From concept to completion: Creative Direction, Concepting, and Scripting. A strong creative direction is the backbone of any successful project. At GHQ, we provide expert guidance to enhance and amplify your vision. Our experienced team works closely with you to understand your objectives and translate them into a compelling and cohesive creative direction. We tailor our support to seamlessly align with your existing branding requirements, ensuring a cohesive and effective outcome.

Production

GHQ's production house is based in the Northern Territory, where remoteness is both inspiring and challenging. The essence of the name Global Headquarters is born from working hard to provide world-class production equipment and a highly skilled crew. Despite our remote location, we firmly believe that quality should never be compromised.

Post Production

GHQ has three editing suites at our Winnellie studios led by Grace and a team of editors. We approach each project as a unique opportunity to bring your vision to life. We provide a fresh perspective, innovative ideas, and a tailored treatment that reflects your desired outcome. Our dedicated motion media team boasts a diverse range of talents, including motion graphics, colour grading, audio mixing and animation, ensuring that your project receives the highest level of expertise and creativity.



Outside Broadcast

We provide outside broadcasting services for both local and national events. Our major event clients include Darwin Supercars, Bass in the Grass, Finke Desert Race and Darwin Aboriginal Art Fair. We offer multi-camera switching, live streaming, recording of events and live projection.

Lighting/Gaffer

We have two gaffer vans and provide large-scale lighting, rigging and unit services for large productions. Whether you need C stands, generators, wireless director monitors or enough blacks to cover the side of a house, we have both the equipment and expertise.

Drone

GHQ provides drone videography for live events, and corporate videos as well as several broadcast series and documentaries.

GHQ has an RPA Operators Certificate (ReOC), and our Chief Pilot has a Remote Pilot's license to operate drones up to 25kg in weight. Clients include Nat Geo, Discovery, Eureka Productions, Screentime and the NT Government. Our licenses allow us to film at night. We handle the CASA flight authorisation for areas that require approval.



EQUIPMENT AND STUDIO HIRE



We have an extensive armoury of production equipment that can be hired for productions across the Northern Territory, including cameras, lenses, sound, lighting and production accessories. All items are listed in the Hire section of our website.



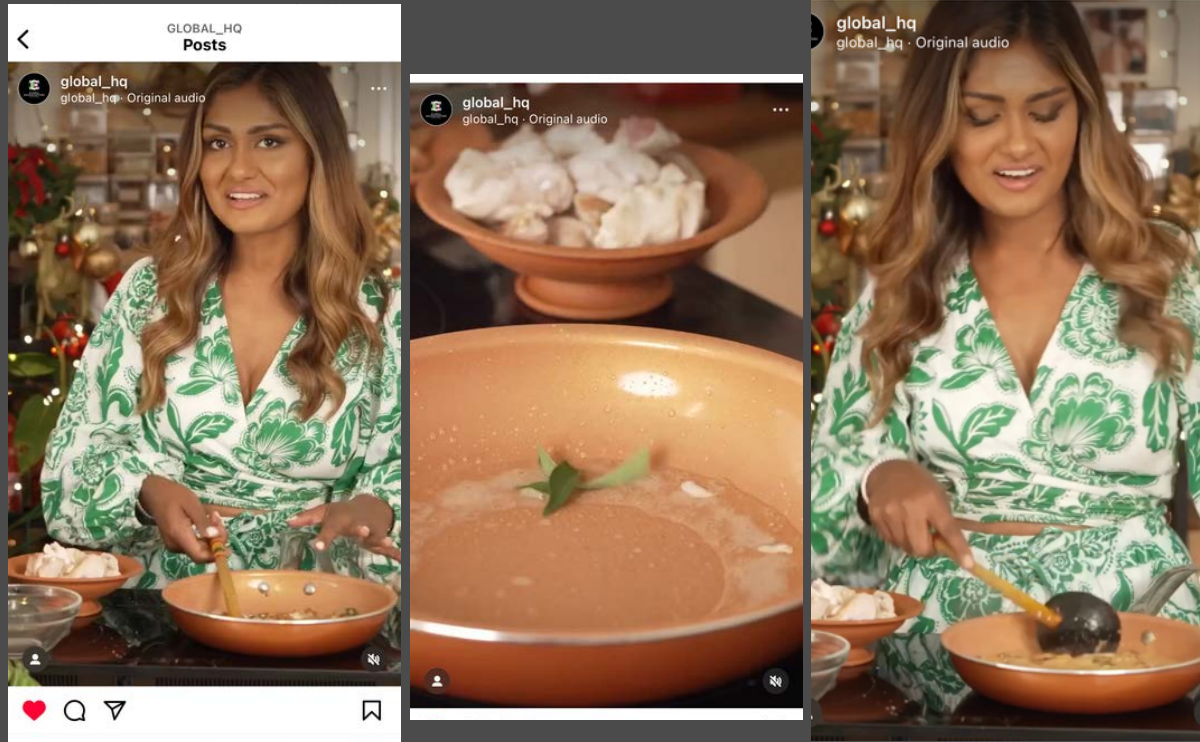
There is an in-house studio with an infinity wall and a green screen.

The large space includes a dressing room, break-out area, and double doors for large prop access. The space is versatile for all types of productions.



DIGITAL MOTION

Social media video content made easy with GHQ's Digital Motion package.



Inclusions

- Reverse brief template
- Up to 2 hours shoot with a GHQ camera operator
- 2 x 16:9 outputs, 2 x 9:16 outputs (up to 90 seconds)
- Edited videos delivered within 48 hours (weekdays)
- One round of author's corrections
- Music track and license
- Basic graphics (when supplied)

Initial project \$2000 + GST
Subsequent projects \$1500 + GST



DIGITAL MOTION

Extras

Digital Motion is GHQs most basic package. You may wish to add any of these optional extras:

- Sound technician
- Photographer
- 5-hour turnaround
- Weekend turnaround
- Travel
- Producer
- Talent



Terms & Conditions

- The reverse brief must be completed and returned at least 2 days prior to the shoot, or the shoot will need to be rescheduled
- One GHQ camera operator attends
- Addition time at the shoot is charged at \$450 + GST per hour
- Additional rounds of author's corrections are charged at \$220 + GST. We recommend compiling all your feedback in one go.
- Graphics must be supplied



CONTENT GENERATION

Social media content capture packages; a GHQ camera operator at your desired location.



Extras

- Kms
- Permits
- Sound technician
- Talent
- Music
- Editing (See editing packages)



EDITING PACKAGE

Add editing to a GHQ social media content package.

Inclusions

- 2 x 16:9 outputs, 2 x 9:16 outputs (up to 90 seconds)
- One round of author's corrections
- Music track and license
- Basic graphics (must be supplied)

\$750 +GST

Terms & Conditions

- Additional rounds of author's corrections are charged at \$220 + GST. We recommend compiling all your feedback in one go.
- We can only edit content we have shot for your brand as part of the Digital Motion or Content Generation packages, and does not include GHQ's stock library.
- Graphics must be supplied.



RETAINERS

Create a monthly retainer from our social media packages and save 10%.

For example:

2 x Digital Motion packages and 1 x full-day content generation shoot per month.

= \$3909 + GST per month after 10% discount

Six-month commitment on all retainers.





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www.globalheadquarters.com.au

